



MINDSET & MOONSHOTS

Creating Your Massively Transformative Purpose (MTP) - Pt.1

Name:

Date:

1. List aspirational areas that fill you with excitement, wonder or desire.

What capability do you want to create for humanity? What did you want to be as a kid?)

1.

2.

3.

4.

5.

2. List big challenges or problems that you would love to solve.

What injustices are painful or anger you? What would you do with \$1B to make the world a better place?

1.

2.

3.

4.

5.

Creating Your Massively Transformative Purpose (MTP) - Pt.2

Name:

Date:

3. Who do you want to be a HERO to? Who is the benefactor of your MTP?

4. Write down powerful verbs that describe specific actions you want to take. Circle the most powerful. (Example: Solve, Inspire, Transform, Impact, Create)

1.

2.

3.

4.

5.

Creating Your Massively Transformative Purpose (MTP) - Pt.3

Name:

Date:

5. Draft a few potential MTPs. Circle the one that resonates with you the most. Note: Keep it <20 words; something you can memorize.

1.

2.

3.

Moonshot Planner - Pt. 1

Name:

Date:

1. Write down a few potential Moonshots and circle the one that resonates with you the most.

Criteria:

- It's related to your MTP
- It's big, bold, scary, & exciting
- You don't know how to pull it off (yet)
- If achieved, it will transform your life!
- It is clearly defined & measurable
- You (and everyone else) will know when it's achieved

1.

2.

3.

Moonshot Planner - Pt. 2

Name:

Date:

2. Clearly describe what your Moonshot will look like in 5 years.

Use specific numbers and dates to make it objective and measurable.

3. What concrete, measurable objectives can you achieve at the end of Year 1 that will put your Moonshot on schedule?

4. What can you do in the next 30 days to test and de-risk your 1-year and 5-year objectives?

Moonshot Planner - Pt. 3

Name:

Date:

5. What evidence can you provide to demonstrate this Moonshot is achievable? (i.e. a similar Moonshot achieved by others)

6. What is one action you can take right now to make immediate progress?